
LET'S GET TO WORK

Dear Business Roundtable CEOs,

We are part of a community of Certified B Corporations who are walking the walk of stakeholder capitalism. We are successful businesses that meet the highest standards of verified positive impact for our workers, customers, suppliers, communities and the environment.

We operate with a better model of corporate governance – benefit corporation governance – which gives us, and could give you, a way to combat short-termism and the freedom to make decisions to balance profit and purpose.

As you know, with continued resistance from investors on this new definition of business, we've got work to do to help them see that stakeholder governance builds trust and builds value.

More importantly, it also ensures that the purpose of capitalism is to work for everyone and for the long term.

Let's work together to make real change happen.

ALLBIRDS

Joey Zwillinger & Tim Brown

AMALGAMATED BANK

Keith Mestrich

BEAUTYCOUNTER

Gregg Renfrew

BEN & JERRY'S

Matthew McCarthy

BENEFICIAL STATE BANK

Kat Taylor

BOLOGO

John Pepper

CABOT CREAMERY COOPERATIVE

Ed Townley

COTOPAXI

Davis Smith

DANONE NORTH AMERICA

Mariano Lozano

DATA.WORLD

Brett A. Hurt

EILEEN FISHER

Eileen Fisher

GAIA HERBS

Angela McElwee

GUAYAKI YERBA MATE

Chris Mann

HAPPY FAMILY ORGANICS

Anne Laraway

INTREPID TRAVEL

James Thornton

KING ARTHUR FLOUR

Karen Colberg, Ralph Carlton, Suzanne McDowell

KLEAN KANTEEN

Jim Osgood

LEESA SLEEP

David Wolfe

LEMONADE

Daniel Schreiber & Shai Winger

NATURA & CO

Roberto Marques

NEW BELGIUM BREWING

Steve Fechheimer

ONE BETTER VENTURES

John Replogle

PARTICIPANT MEDIA

David Linde

PATAGONIA

Rose Marcario

RIPPLE FOODS

Adam Lowry

SEVENTH GENERATION

Joey Bergstein

SIR KENSINGTON'S

Scott Norton

STASH TEA

Nami Yamamoto

STONYFIELD ORGANIC

Esteve Torrens

STUMPTOWN COFFEE ROASTERS

Sean Sullivan

SUNDIAL BRANDS

Richelieu Dennis

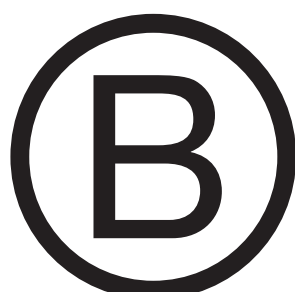
UPLIGHT

Adrian Tuck, Justin Segall, Yoav Lurie

W.S. BADGER COMPANY

Rebecca Hamilton & Emily Schwerin-Whyte

Certified



Meeting the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

Corporation